Case analysis report Ecommerce:

Introduction:

E-commerce, referred as  digital /internet/Electronic commerce, that involves the buying and selling of goods, services, groceries, and virtual services using the internet, by the transfer of money and data to perform these transactions. Mainly, These transactions can be done in four ways: Business to Business (B2B), Business to Customer (B2C), Customer to Customer (C2C), Customer to Business (C2B).

1.Business to Business(B2B): Business to Business B2B takes place between two businesses where the manufacturer of the product sells product to wholesaler or business company . Example can be a motorbike manufacturer company purchasing battery for motorbike from another business firm.